
HEIDI HEILBRUNN

PROFILE

Heidi is an award-winning freelance photographer. Her work has been featured in national and international publications including: USA Today, The New York Times, The Philadelphia Inquirer, ABC News, NBC News, Yahoo News, People Magazine, Good Housekeeping.com, Stern (Magazine, Germany), Metro (Newspaper, UK).

EXPERIENCE

FREELANCE PHOTOJOURNALISM/SOCIAL MEDIA; AUGUSTA, GA; 2016 – 2018
Specializing in editorial, I photograph news and feature assignments on a contract basis. Event photography, family portraits and social media management are also available to my freelance clients. Clients include: The Augusta Chronicle, The Associated Press and Clemson University

PHOTOGRAPHER/ARCHIVIST, NATIONAL WILD TURKEY FEDERATION; EDGEFIELD, SC - 2017-2018
As a part-time employee, I managed the extensive photo archive, fulfilling requests for the non-profit's national magazine and other publications. I also photographed organization events for publication and social media.

PHOTOGRAPHER/VIDEOGRAPHER, USA TODAY NETWORK; GREENVILLE, SC – 2006-2016
My duties while working for The Greenville News and USA Today Network included originating, photographing, editing and transmitting assignments on deadline from the field. For our online publications, I would shoot, edit and post videos, as well as photo galleries. Using social media such as Facebook, Instagram and Twitter, I would promote stories, interact with readers and 'go live' at breaking news scenes.

PHOTOGRAPHER, THE MORNING NEWS; FLORENCE, SC – 2002-2016
Photographing and editing daily assignments on deadline was my primary duty at The Morning News. I often traveled state-wide covering news and sports.

EDUCATION

UNIVERSITY OF MISSOURI, COLUMBIA, MO – BACHELORS OF JOURNALISM 2002

SKILLS

I am Apple and PC proficient and regularly use Adobe Photoshop and PhotoMechanic as my photography editing software of choice. For multimedia projects, I edit with FinalCut, iMovie and I have been trained in Avid Video Editing Software. Finally, I use Facebook, Instagram, Twitter, YouTube and Hootsuite to manage my social media accounts.

AWARDS AND HONORS

The South Carolina News Photographers Association elected me as president in 2010 and again in 2011.

I have received numerous awards from the Southern Newspaper Publishers Association, the South Carolina Press Association, the South Carolina News Photographers Association, Gannett corporate, The Greenville News, Media General corporate and The Associated Press. A full list of awards is available upon request.